



2010 SUSTAINABILITY AWARDS

The opportunity to change the way we live, produce, and consume.



APPLICATION FORM 2010



PROUDLY SPONSORED BY

DBSA Development Bank
of Southern Africa

IMPUMELELO
'Building capacity for service delivery'



The Impumelelo Innovations Award Trust is launching the 2010 SUSTAINABILITY AWARDS to coincide with its 10th anniversary celebrations. Having awarded 268 exceptional public service projects since 1999, the World Cup is the ideal platform to generate new thinking around sustainable development and poverty reduction.

2010 provides South Africans with the opportunity to change the way we live, produce, and consume. Climate change, global warming, carbon emissions, and sustainable development, are but a few of the buzz words of the 21st century. In the last two decades we have seen real environmental threats to the sustainability of the earth, threats that cause life on earth to be so much more unsustainable. The poor, especially, are the most vulnerable groups in this regard as they do not have the means to compensate for the consequences. Unless we take positive measures to change the way we live, we shall compromise the abilities of future generations to meet their needs.

The **2010 SUSTAINABILITY AWARDS** is an incentive for government, business, and civil society to think creatively and innovatively about how we can become "greener" in all aspects of our lives. How do we transform a landfill into a conservation paradise that inspires citizens to turn waste into sustainable livelihoods? How do we inspire business to reduce their effluent waste into taxable income? How do we reduce carbon emissions in the atmosphere? How do we use theatre to educate the public about sanitation and preventable diseases, like cholera, klebsiella, and typhoid?

In a developing country like SA, these are the challenges that can be transformed into opportunities if only we start to think and act differently. Innovation calls for thinking that is imaginative, creative, and novel.

The **2010 SUSTAINABILITY AWARDS** is the opportunity to show your commitment to addressing challenges in the following areas:

- **Green Governance**
- **Green Science & Technology**
- **Green Building & Infrastructure**
- **Green Landscaping & Biodiversity**
- **Green Transport & Mobility**
- **Green Agriculture & Land Use**
- **Green Tourism & Hospitality**
- **Green Communities & Cities**
- **Green Health**
- **Green Education & Training**
- **Green Arts & Culture**
- **Green Advocacy/Justice**

If you have demonstrated your expertise in addressing any of these challenges through a project or programme that is novel, creative and innovative, Impumelelo invites you to apply for the **2010 SUSTAINABILITY AWARDS**.

Impumelelo distinguishes between prize-worthy and praise-worthy projects and will honour the top winners with monetary grants to be used to spread their success story to communities elsewhere in South Africa.

THE DEADLINE FOR SUBMISSIONS IS 31st JULY 2009.

THE PANEL OF JUDGES WILL BE:

- Cheryl Carolus Executive Chair Peotona Group Holdings
- Lucas Radebe Soccer Star
- Johnny Copelyn HCI Foundation
- Hylton Appelbaum Liberty Life
- Kylie Hatton City of Cape Town
- Jayshree Naidoo Development Bank of Southern Africa
- Graeme Bloch Development Bank of Southern Africa
- Marianne Thamm Free Lance Journalist
- Devi Rajab Professor of Psychology and Columnist
- Sibonile Khoza Constitutional Law Adviser for Provincial Government
- Christina Teichmann Konrad Adenauer Foundation
- Jerry Kuye Professor of Public Management, UP
- Francis Wilson Professor of Economics
- Fatima Shabodien Executive Director of Women on Farms Project
- Andre Kraak Head of Research at PALAMA (Public Administration Leadership and Management Academy)

A. ORGANISATIONAL INFORMATION

1. NAME OF ORGANISATION

2. SHORT TITLE OF PROJECT

3. NAME AND POSITION OF PERSON FILLING OUT THIS FORM

4. ADDRESSES

| POSTAL ADDRESS | PHYSICAL ADDRESS: |
|-------------------------------|-------------------|
| PROVINCE: | PROVINCE: |
| POSTAL CODE: | POSTAL CODE: |
| TEL: | CELL: |
| FAX: | |
| E-MAIL: | |
| PHYSICAL LOCATION OF PROJECT: | |
| TOWN: | PROVINCE: |

5. PLEASE GIVE DETAILS OF PROGRAMME/PROJECT MANAGERS

| NAME | JOB DESCRIPTION | TEL | CELL | E-MAIL |
|------|-----------------|-----|------|--------|
| | | | | |
| | | | | |
| | | | | |

6. MANAGING AND FUNDING PARTNERS

(PLEASE INDICATE ALL GOVERNMENT AND OTHER ORGANISATIONS INVOLVED IN MANAGING AND FUNDING YOUR PROJECT)

| AGENCY | TICK | NAME OF AGENCY & ROLE (FUNDER OR MANAGERIAL) | % OF FUNDING |
|------------------------------|------|---|--------------|
| NATIONAL GOVERNMENT (DEPT) | | | |
| PROVINCIAL GOVERNMENT (DEPT) | | | |
| LOCAL GOVERNMENT | | | |
| NGO'S | | | |
| CBO'S | | | |
| CONSULTANTS | | | |
| PRIVATE SECTOR | | | |
| OTHER. PLEASE SPECIFY | | | |

7. BANKING DETAILS

| | | | |
|-------------|--|------------|--|
| BANK | | NAME | |
| BRANCH CODE | | ACCOUNT NO | |

8. CERTIFICATION OF AUTHENTICATION AND GOVERNMENT ENDORSEMENT

INFORMATION PROVIDED IS ACCURATE AND HAS BEEN APPROVED BY THE PROJECT MANAGER AND/OR CEO

| | | | |
|-------------|--|-----------|--|
| NAME | | E-MAIL | |
| ADDRESS | | TEL | |
| | | CELL | |
| POSTAL CODE | | SIGNATURE | |

THE FOLLOWING PUBLIC OFFICIAL (IF NOT THE PREVIOUS SIGNATORY) COUNTERSIGNS THIS APPLICATION AS A WARRANT OF THE ACCURACY OF THE INFORMATION CONCERNING THE RELEVANT PUBLIC INVOLVEMENT OF THE APPLYING PROGRAMME/PROJECT.

| | |
|--|--|
| NAME | |
| POSITION | |
| CONTACT DETAILS | |
| GOVERNMENT DEPARTMENT/PUBLIC AUTHORITY | |

9. WHERE DID YOU HEAR ABOUT THE IMPUMELELO INNOVATION AWARDS?

| | | | |
|---|--------------------|---|----------------------------|
| A | NEWSPAPER/MAGAZINE | F | IMPUMELELO STAFF |
| B | TRADE PUBLICATION | G | DEPARTMENTAL COMMUNICATION |
| C | IN THE MAIL | H | CONFERENCE |
| D | COLLEAGUE | I | OTHER (PLEASE SPECIFY) |
| E | TV/RADIO | J | HOST CITY MEETING |

B: GUIDELINES FOR PROJECT DESCRIPTION:

1. What was the situation before the initiative? (the problem)

Describe in no more than 500 words, the problem to which the initiative was a solution, including major issues, trends and conditions, as well as which social groups were affected.

2. What were the key benefits resulting from the initiative? (the solution)

In no more than 500 words, summarise the achievement(s) implemented: how the impact was measured, quantitatively, and who benefited from it.

3. Who proposed the solution, who implemented it and who were the stakeholders?

In no more than 500 words, specify who contributed to the design and/or implementation of the initiative, including relevant civil servants, public institutions, organisations, citizens, NGOs, private sector, etc.

4. Describe how and when the initiative was implemented by answering these questions?

- a. What were the strategies used to implement the initiative? In no more than 500 words, provide a summary of the main objectives and strategies of the initiative, how they were established and by whom?
- b. What were the key development and implementation steps and the chronology? No more than 500 words.
- c. What were the main obstacles encountered? How were they overcome? No more than 500 words.
- d. What resources were used for the initiative? In no more than 500 words, specify what were the financial, technical and human resources costs associated with this initiative. Describe how the resources were mobilised.

5. Is the initiative sustainable and transferable?

In no more than 500 words, describe how the initiative is being sustained (for example in terms of financial, social and economic, cultural, environmental, institutional and regulatory sustainability). Describe whether the initiative is being replicated or disseminated throughout the public service at the national and/or local levels and/or how it can be replicated.

6. What are the lessons learned?

In no more than 500 words, describe the key elements that made the initiative a success?

7. Project Summary.

Please submit a brief 250-300 word overview of your Project according to the guidelines. Please do not exceed the word limit.

C. INSTRUCTIONS

The Application must consist of Sections A and B:

A. The completed Organisational Information Form

- Please type or print clearly when filling out the form.
- The form must clearly indicate the relevant government agencies involved.
- The signature or counter-signature of the representative/s of government, local authority or other public body involved with the Project is mandatory.

B. The completed Project Description

- Please submit a full description of your Project's details according to the Project Description Guidelines.
- Please include 5 high-resolution recent photos of the project on CD.
- The Description should be typed on white, A4 paper in size 12 font.
- Keep the length to maximum 4500 words; applications which exceed this limit will not be considered.
- Additional illustrative materials may be submitted and should be clearly marked as such.
- If the project has been formally evaluated in the relevant period, please supply a copy of the evaluation report if possible.

C. General

- Submit your complete application in DUPLICATE. Photocopy each page and include it with the original submission in the correct order.
- Use paper clips to attach pages. DO NOT staple, bind or otherwise attach pages together.
- Faxed copies of the Application cannot be accepted due to their likely illegibility.

SUBMISSION

Please send your application by post or deliver to:

Evaluations Manager, Chris Mingo

Impumelelo Innovations Award Trust

PO Box 1265
Cape Town
8000

Impumelelo Innovations Award Trust

Constitution House, 5th Floor
124 Adderley Street
Cape Town 8001

DEADLINE & SCHEDULE

- Completed Applications MUST be received by 31 July 2009.
- The award winners will be announced at the Award Ceremony on the 10 May 2010 in Cape Town.



2010 SUSTAINABILITY AWARDS

ADDITIONAL SPONSORS



PRIVATE SPONSORS

- Myra and Eliot Osrin
- Anonymous Donor

PROJECT PARTNER



Konrad
Adenauer
Stiftung

Impumelelo Innovations Award Trust

5th Floor Constitution House, 124 Adderley Street, Cape Town 8001, PO Box 1265, Cape Town 8000
Tel.: +27 21 424 6360 · Fax: +27 21 424 7096 · Email: info@impumelelo.org.za

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